

FREE ENTRY AUGUST 23,24,25

ELOTE

Festival

3RD ANNUAL



2024 SPONSORSHIP OPPORTUNITIES

Platinum \$10,000 - Presenting Sponsor

- **STAGE SPONSOR (BANNER INCLUDED)**
- **Drone Logo Ad in Elote Festival Musical Light Drone Show**
- Sponsor for National Act w/ live announcement at festival & logo on flyer
- Radio promotional announcement during Radio Interview promoting Festival
- Prominent Booth Space all 3 Elote Fest Days
- PLUS Elite Advocate of the Center Sponsorship (12-month sponsorship)

See attached sheet



501C3 STATUS



Gold \$6,000

- **Drone Logo Ad in Elote Festival Musical Light Drone Show**
- Prominent Booth Space all 3 Elote Fest Days
- Banner on Sponsor Wall side stage
- PLUS Premier Advocate of the Center Sponsorship (12-month sponsorship)

See attached sheet

Coozie Sponsor \$3,000 (only 2 available)

- Business Name on Elote Festival Coozies, 1,000 will be giving out with first beverage purchase.
- Social Media Post

Silver \$2,500

- Banner on Sponsor Wall side stage (must provide on banner)
- Social Media Post
- PLUS Prime Advocate of the Center Sponsorship (12-month sponsorship)

See attached sheet

Bronze \$2,000

- Participate with Booth Space all 3 Elote Festival days
- PLUS Prime Advocate of the Center Sponsorship (12-month sponsorship)

See attached sheet

Elote Fest Booth Sponsor \$1,000

- Participate with Booth Space all 3 Elote Festival days
- Social Media Post

Elote Fest Side Stage Banner Sponsor \$500

- Banner on Sponsor Wall side stage for all 3 Elote Festival days (must provide)
- Social Media Post

Elote Fest Booth \$350

- Participate with Booth Space at 1 Elote Festival day

FESTIVAL FEATURES

- Free Entry
- 100% Family Friendly
- Children's Entertainment
- Food & Beverage Vendors
- Artisan Vendors
- Live Music
- National Acts
- Local Musicians
- Elote Queens
- Carnival
- Musical Light Drone Show
- Over 25k in Attendance at Festival

BOOTH & BANNER SPACE IS LIMITED. TO PARTICIPATE AS A SPONSOR & PROMOTE YOUR BUSINESS: CALL: 847-201-9032 EMAIL: RLBEACHCENTER@ROUNDLAKEBEACHIL.GOV WEBSITE: RLBCIVICCENTER.COM

TO LEARN MORE ABOUT THESE OPPORTUNITIES AND THE BENEFITS OF SPONSORSHIP, CONTACT US. WE'D LOVE TO HEAR FROM YOU!

Sponsor Information:

Name: _____

Phone: _____ Date: _____

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

E-mail Address: _____

Website: _____

Sponsorship Level: _____

Payment Options:

Checks can be made to:

Round Lake Beach Cultural & Civic Center
C/O Advocates of the Center Sponsorship
2007 Civic Center Way
Round Lake Beach, IL 60073

Credit Card:

Name: _____

Credit Card #: _____

CVV: _____ Expiration Date: _____ Zip code of billing address: _____

Signature: _____

Monetary donations of any kind are greatly appreciated and will be acknowledged on social media. Gift cards, certificates, and product donations that can be used during our community events and festivals will be treated as gifts in kind toward a sponsorship level.

If you would like to discuss any of the sponsorship levels and tailor them to your needs, we encourage you to contact us at (847) 201-9032 or rlbeachcenter@roundlakebeachil.gov.