



Dear Interested Sponsor,

The Round Lake Beach Cultural and Civic Center is looking for sponsors for our 2018-2019 programming season. As you may already know, the Center opened in 2007 and hosts a number of dynamic cultural events and fun family activities as well as educational and artistic programming. The Center provides our residents and surrounding areas with a multi-use facility where individuals and families choose to celebrate special occasions including: baby showers, wedding receptions, birthday parties, and quinceañeras. This past year the Center hosted several adult and family-oriented programs, with 4,661 registered guests and 36,759 visitors in total to the Center. Our events have incorporated live music, storytelling, theatre, illusionists, balloon artists, magic shows, animal presentations, juggling, dance, and other forms of performing and visual arts. Our music concerts and adult events included: Love You to Death: A Valentine Murder Mystery Dinner, American English, Kids from Wisconsin, Illinois Brass Band, Eliminator & Heartache Tonight, and Infinity. Our family-oriented events included: Smilin' Saturday Stories, Family Fun Fridays, International Children's Film Festival, Lake County Author Fest, YWCA Community Health Fair, A Christmas Carol, and our Holiday Tree Lighting. These events and programs are either free or offered at a significant discount compared to similar events hosted in neighboring towns.

The Round Lake Beach Cultural and Civic Center is a vital cornerstone in our community and strengthens citizen engagement in the arts, and creates a strong shared identity and pride for our community. Cultural and artistic activities build strong connections, and these strong social connections are necessary ingredients to the economic success of any community. Research shows that high-quality instruction in the arts has many benefits for individuals and communities. When these programs are sustained and respond to community needs, they encourage cognitive development, increase creativity, improve self-esteem, and promote better health.

The Center has exciting plans to add more annual events, youth programming, plays, and concerts to our 2018-2019 calendar year. Unfortunately, our budget only covers a portion of our annual expenses and thus we rely on the generous support of local businesses to help sponsor our artistic and cultural events. Your sponsorship will enable us to maintain our continued quality of programming, and for your tax-deductible contribution you will receive complimentary advertising, room rental

discounts, and the knowledge that the men, women, and children in your community are provided with the opportunity to participate in enriching classes, programs, and events. If you and/or your business can help in any way, we would greatly appreciate the support.

The Round Lake Beach Cultural and Civic Center offers several sponsorship opportunities. Please review them and see which one will bring the most exposure and revenue to you and your business:

## **Sponsorship Levels**

### **Level 1 - Presenting Friend of the Center: \$1,000+**

- Main sponsor recognition on promotions for a specific concert, performance, program, or event.
- Your company logo and link to your website will be promoted on our website, social media pages, lobby signage, outdoor marquee, flyers, posters, press releases, and email blasts as a thank you for your sponsorship.
- 40% off of Corporate Room Rental rates for your company's business or social needs during off peak days.
- You will receive an appreciation letter, a tax-free donation acknowledgement letter, and a sponsor support sticker.

### **Level 2 – Premier Friend of the Center: \$500 - \$999**

- Your company logo and link to your website will be promoted on our website, social media pages, lobby signage, outdoor marquee, flyers, posters, and email blasts as a thank you for your sponsorship.
- 35% off of Corporate Room Rental rates for your company's business or social needs during off peak days.
- You will receive an appreciation letter, a tax-free donation acknowledgement letter, and a sponsor support sticker.

### **Level 3 - Prime Friend of the Center: \$250 - \$499**

- Your company logo and link to your website will be promoted on our website, social media pages, lobby signage, and outdoor marquee as a thank you for your sponsorship.
- 30% off of Corporate Room Rental rates for your company's business or social needs during off peak days.
- You will receive an appreciation letter, a tax-free donation acknowledgement letter, and a sponsor support sticker.

## Level 4 – Friend of the Center: \$100 - \$249

- Your company logo and link to your website will be promoted on our website and social media pages as a thank you for your sponsorship.
- 25% off of Corporate Room Rental rates for your company's business or social needs during off peak days.
- You will receive an appreciation letter, a tax-free donation acknowledgement letter, and a sponsor support sticker.

Monetary donations of any kind are greatly appreciated and will be acknowledged on our Facebook page. Gift cards, certificates, and product donations that can be used during our fundraisers and events will be treated as gifts in kind towards a sponsorship level. If you would like to discuss any of the sponsorship levels and tailor them to your needs we encourage you to contact us at: (847) 201-9032 or [rlbeachcenter@rlbeach.org](mailto:rlbeachcenter@rlbeach.org).

We are an IRS recognized Governmental Non Profit tax-exempt organization. The majority of donations to the Center are tax deductible; however please consult with your tax professional prior to filing with the IRS.

Thank you for supporting the Round Lake Beach Cultural and Civic Center and please do not hesitate to contact us with any questions or comments.

Sincerely,

David Kilbane  
Village Administrator

## Choose how your donation is spent or make a general donation:

Check Events to sponsor	Art & Cultural Event	Date of Event	Programming	Donation Amount
<input type="checkbox"/>	Performing Arts Programming	10 weeks each	Lots of fun for youth learning brainstorming, team building, & creative thinking skills	\$
<input type="checkbox"/>	Illinois Brass Band Memorial Day Concert	May	Patriotic music and fun for the whole family	\$
<input type="checkbox"/>	Fun Fridays	June - August	Children & families explore the world of animals, magic, & more	\$
<input type="checkbox"/>	Midweek Break on the Lake	July - October	Outdoor fun, food, crafts, music, storytelling, & local author readings	\$
<input type="checkbox"/>	Author Fest	August	Games, book readings, & presentations by 20 local authors for adults, children, & families	\$
<input type="checkbox"/>	Smilin' Saturday Stories	October – April	Classic folk tales brought to life through songs, improv, & comedy	\$
<input type="checkbox"/>	October Fest	October	Round Lake Beach fall themed festival with food & music	\$
<input type="checkbox"/>	Illinois Brass Band Holiday Concert	December	Holiday music and fun for the whole family	\$
<input type="checkbox"/>	General Donation for Programming	To be applied to all arts & educational programming year round		<input type="checkbox"/> \$100+ <input type="checkbox"/> \$250+ <input type="checkbox"/> \$500+ <input type="checkbox"/> \$1,000+

## **Sponsor Information:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

## **Payment Options:**

### **Checks can be made to:**

Round Lake Beach Cultural & Civic Center  
C\O Friends of the Center Sponsorship  
2007 Civic Center Way  
Round Lake Beach, IL 60073

### **Credit Card:**

Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip code of billing address: \_\_\_\_\_

Signature: \_\_\_\_\_