



Dear Interested Sponsor,

The Round Lake Beach Cultural and Civic Center is looking for sponsors for our 2019-2020 programming season. As you may already know, the Center opened in 2007 and hosts a number of dynamic cultural events and fun family activities as well as educational and artistic programming. The Center provides our residents and surrounding areas with a multi-use facility where individuals and families choose to celebrate special occasions including: baby showers, wedding receptions, birthday parties, and quinceañeras. This past year the Center hosted several adult and family-oriented programs and events, with 22,440 visitors using our facility. Our events have incorporated live music, storytelling, theatre, illusionists, balloon artists, magic shows, animal presentations, juggling, dance, and other forms of performing and visual arts. These events and programs are either free or offered at a significant discount compared to similar events hosted in neighboring towns.

The Round Lake Beach Cultural and Civic Center is a vital cornerstone in our community and strengthens citizen engagement in the arts, and creates a strong shared identity and pride for our community. Cultural and artistic activities build strong connections, and these strong social connections are necessary ingredients to the economic success of any community. Research shows that high-quality instruction in the arts has many benefits for individuals and communities. When these programs are sustained and respond to community needs, they encourage cognitive development, increase creativity, improve self-esteem, and promote better health.

The Center has exciting plans to add more annual events, youth programming, plays, and concerts to our 2019-2020 calendar year. Unfortunately, our budget only covers a portion of our annual expenses and thus we rely on the generous support of local businesses to help sponsor our artistic and cultural events. Your sponsorship will enable us to maintain our continued quality of programming, and for your tax-deductible contribution you will receive complimentary advertising, room rental discounts, and the knowledge that the men, women, and children in your community are provided with the opportunity to participate in enriching classes, programs, and events. If you and/or your business can help in any way, we would greatly appreciate the support.

Thank you for supporting the Round Lake Beach Cultural and Civic Center and please do not hesitate to contact us with any questions or comments.

Sincerely,

David Kilbane
Village Administrator

The Round Lake Beach Cultural and Civic Center offers several sponsorship opportunities. Please review them and see which one will bring the most exposure and revenue to you and your business:

Sponsorship Levels

Level 1 - Elite Friend of the Center: \$7,500+

- Main sponsor recognition on promotions for all concerts, performances, programs, and events
- Your company logo and link to your website will be promoted on our website, social media pages, press releases, email blasts, lobby signage, outdoor marquee, flyers, posters, sponsor banners, and stretch table covers during events
- 45% off of Corporate Room Rental rates for your company's business or social needs during off peak days
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

Level 2 - Presenting Friend of the Center: \$1,000 - \$7,499

- Main sponsor recognition on promotions for a specific concert, performance, program, or event of your choosing, excluding BeachFest (After initial \$1,000 donation, every additional \$1,000 donation adds an additional event of your choosing, excluding BeachFest, for main sponsor recognition)
- Your company logo and link to your website will be promoted on our website, social media pages, press releases, email blasts, lobby signage, outdoor marquee, flyers, posters, sponsor banners, and stretch table covers during events
- 40% off of Corporate Room Rental rates for your company's business or social needs during off peak days
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

Level 3 - Premier Friend of the Center: \$500 - \$999

- Your company logo and link to your website will be promoted on our website, social media pages, press releases, email blasts, lobby signage, outdoor marquee, flyers, sponsor banners, and posters
- 35% off of Corporate Room Rental rates for your company's business or social needs during off peak days
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

Level 4 - Prime Friend of the Center: \$250 - \$499

- Your company logo and link to your website will be promoted on our website, social media pages, lobby signage, and sponsor banners.
- Company name will be promoted on our outdoor marquee.
- 30% off of Corporate Room Rental rates for your company's business or social needs during off peak days
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

Level 5 - Friend of the Center: \$100 - \$249

- Your company logo and link to your website will be promoted on our website and social media pages.
- 25% off of Corporate Room Rental rates for your company's business or social needs during off peak days
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

Monetary donations of any kind are greatly appreciated and will be acknowledged on our Facebook page. Gift cards, certificates, and product donations that can be used during our fundraisers and events will be treated as gifts in kind towards a sponsorship level. If you would like to discuss any of the sponsorship levels and tailor them to your needs we encourage you to contact us at: (847) 201-9032 or rlbeachcenter@roundlakebeachil.gov. We are both an IRS recognized Governmental Non Profit tax-exempt organization and a 501(c)3. The majority of donations to the Center are tax deductible; however please consult with your tax professional prior to filing with the IRS.

2019 Scheduled Events Available For Sponsorship:

- Concerts
 - Indoor - 2019
 - Johnny Cash & Neil Diamond Tribute: Doug Allen Nash – March 23
 - Beatles Tribute: American English – April 20
 - Outdoor – 2019
 - TBA – August 17

- Annual Events
 - Family Fun Fridays
 - Eight Summer Fun Fridays: June 14 – August 9
 - Two Fall Fun Fridays: September 13 & November 1
 - Midweek Break on the Lake
 - Seven events at the Center: June 13 – August 1
 - Three events at Lakefront Park: June 6, July 4, & August 6
 - Fireside Chats
 - Once a month
 - BeachFest – June 28-30
 - Fireworks
 - Food Vendors
 - Business Vendors
 - Beer Tents
 - Millers Petting Zoo & Zoo Choo Trackless Train
 - Infinity - The Ultimate Classic Rock Tribute
 - WheelHouse
 - More bands and events to be announced soon!
 - Touch-a-Truck – July 20
 - Oktoberfest – September 28
 - Holiday Tree Lighting – November 29

Sponsor Information:

Name: _____

Phone: _____ Date: _____

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

E-mail Address: _____

Website: _____

Sponsorship Level: _____

Payment Options:

Checks can be made to:

Round Lake Beach Cultural & Civic Center
C/O Friends of the Center Sponsorship
2007 Civic Center Way
Round Lake Beach, IL 60073

Credit Card:

Name: _____

Credit Card #: _____

CVV: _____ Expiration Date: _____ Zip code of billing address: _____

Signature: _____