

ROUND LAKE BEACH  
*Cultural & Civic Center*

Dear Interested Sponsor,

The Round Lake Beach Cultural and Civic Center is looking for sponsors for our 2020 programming season. As you may already know, the Center opened in 2007 and hosts a number of dynamic cultural events and fun family activities as well as educational and artistic programming. The Center provides our residents and surrounding areas with a multi-use facility where individuals and families choose to celebrate special occasions including: baby showers, wedding receptions, birthday parties, and quinceañeras. This past year the Center hosted several adult and family-oriented programs and events, with 22,440 visitors using our facility. Our events have incorporated live music, storytelling, theatre, illusionists, balloon artists, magic shows, animal presentations, juggling, dance, and other forms of performing and visual arts. These events and programs are either free or offered at a significant discount compared to similar events hosted in neighboring towns.

The Round Lake Beach Cultural and Civic Center is a vital cornerstone in our community and strengthens citizen engagement in the arts, and creates a strong shared identity and pride for our community. Cultural and artistic activities build strong connections, and these strong social connections are necessary ingredients to the economic success of any community. Research shows that high-quality instruction in the arts has many benefits for individuals and communities. When these programs are sustained and respond to community needs, they encourage cognitive development, increase creativity, improve self-esteem, and promote better health.

The Center has exciting plans to add more annual events, youth programming, plays, and concerts to our 2020 calendar year. Unfortunately, our budget only covers a portion of our annual expenses and thus we rely on the generous support of local businesses to help sponsor our artistic and cultural events. Your sponsorship will enable us to maintain our continued quality of programming, and for your tax-deductible contribution you will receive complimentary advertising, room rental discounts, and the knowledge that the men, women, and children in your community are provided with the opportunity to participate in enriching classes, programs, and events. If you and/or your business can help in any way, we would greatly appreciate the support.

Thank you for supporting the Round Lake Beach Cultural and Civic Center and please do not hesitate to contact us with any questions or comments.

Sincerely,

David Kilbane  
Village Administrator

The Round Lake Beach Cultural and Civic Center offers several sponsorship opportunities. Please review them and our event schedule to see which ones will bring the most exposure and revenue to you and your business:

### **Sponsorship Levels**

#### **Level 1 - Elite Friend of the Center: \$5,000+**

- Main sponsor recognition on promotions for all concerts, performances, programs, and events
- Your company logo and link to your website will be promoted on our website, social media pages, press releases, email blasts, lobby signage, outdoor marquee, flyers, posters, and sponsor banners
- 25% off one of Corporate Room Rental rates for your company's business or social needs during off peak days – Discount good for 1 rental per year minimum of 4 hours (Discounts not valid on Village Holidays)
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

#### **Level 2 - Presenting Friend of the Center: \$1,000 - \$4,999**

- Main sponsor recognition on promotions for a specific concert, performance, program, or event of your choosing, excluding BeachFest (After initial \$1,000 donation, every additional \$1,000 donation adds an additional event of your choosing, excluding BeachFest, for main sponsor recognition)
- Your company logo and link to your website will be promoted on our website, social media pages, press releases, email blasts, lobby signage, outdoor marquee, flyers, posters, and sponsor banners
- 20% off of Corporate Room Rental rates for your company's business or social needs during off peak days – Discount good for 1 rental per year minimum of 4 hours (Discounts not valid on Village Holidays)
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

#### **Level 3 – Premier Friend of the Center: \$500 - \$999**

- Your company logo and link to your website will be promoted on our website, social media pages, press releases, email blasts, lobby signage, outdoor marquee, flyers, sponsor banners, and posters
- 15% off of Corporate Room Rental rates for your company's business or social needs during off peak days - - Discount good for 1 rental per year minimum of 4 hours (Discounts not valid on Village Holidays)
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

#### **Level 4 - Prime Friend of the Center: \$250 - \$499**

- Your company logo and link to your website will be promoted on our website, social media pages, lobby signage, and sponsor banners.
- Company name will be promoted on our outdoor marquee.
- 10% off of Corporate Room Rental rates for your company's business or social needs during off peak days -Discount good for 1 rental per year minimum of 4 hours (Discounts not valid on Village Holidays)
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

#### **Level 5 – Friend of the Center: \$100 - \$249**

- Your company logo and link to your website will be promoted on our website and social media pages.
- You will receive a tax-free donation acknowledgement letter and a sponsor support sticker

Monetary donations of any kind are greatly appreciated and will be acknowledged on our Facebook page. Gift cards, certificates, and product donations that can be used during our fundraisers and events will be treated as gifts in kind towards a sponsorship level. If you would like to discuss any of the sponsorship levels and tailor them to your needs we encourage you to contact us at: (847) 201-9032 or [rlbeachcenter@roundlakebeachil.gov](mailto:rlbeachcenter@roundlakebeachil.gov). We are both an IRS recognized Governmental Non Profit tax-

exempt organization and a 501(c)3. The majority of donations to the Center are tax deductible; however please consult with your tax professional prior to filing with the IRS. Discounted rates cannot be applied to existing center leases, rental agreements and are only valid for rental agreements entered into in calendar year 2020.

**2020 Scheduled Events Available For Sponsorship:**

- Concerts
  - January 18: Mike & Joe – ‘90s Cover Band
  - February 15: Infinity – Journey Cover Band
  - March 21: Creedence Revived – CCR Cover Band
  - April 18: American English – Beatles Cover Band
  - June 16 – July 28: Concert Series on Tuesday Evenings
  
- Midweek Break
  - June 11 – July 30 (Thursday Evenings)
  
- Family Fun Fridays
  - January 17
  - February 21
  - June 12 – August 7 (excluding July 3)
  
- Fireside Chats
  - Once a Month
  
- BeachFest
  - July 3-4
  
- Touch-a-Truck
  - July 18
  
- Jazz Fest
  - July 26
  
- Annual Tree Lighting
  - November 27
  
- Illinois Brass Band
  - May 24: Memorial Day Concert
  - December 6: Holiday Concert

**Sponsor Information:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

**Payment Options:**

**Checks can be made to:**

Round Lake Beach Cultural & Civic Center  
C\O Friends of the Center Sponsorship  
2007 Civic Center Way  
Round Lake Beach, IL 60073

**Credit Card:**

Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip code of billing address: \_\_\_\_\_

Signature: \_\_\_\_\_